

## FURRY FAMILIES HIGHLIGHT GUND'S CHRISTMAS LINE

**Edison, NJ** - Christmas is a time for families and GUND's plush families are no exception. **Snowball™**, **Codie™**, and **Cooper™** are three super-cuddly new characters featured in the 2008 Christmas line.

**Snowball™** is a jolly snowman crafted of snow-white plush. He has three red plush buttons on his chest, a red plaid woolen scarf, and a black plush stove-top hat trimmed in the same red plaid as his scarf. He has an orange plush carrot nose and a big stitched smile. Available in four sizes: 18.5", 25", 35", 45".

**Codie™** is a plump and happy polar bear crafted of curly ivory plush. He sits comfortably on all four paws and has a black plush nose. He sports a red and ivory fabric scarf woven in a fashionable herringbone pattern. Available in four sizes: 9", 14", 17", 24".

**Cooper™** is a loveable golden retriever pup crafted of honey-beige plush with a black plush nose. He is in a laying-down position with detailed embroidery on all four paws. He wears a woven burgundy neck ribbon. Available in three sizes: 14", 20", 26.5".

**Dog and Cat Earthenware Ornaments** feature a white swivel center disc inside a white earthenware circle. One side of the swivel disc features an embossed silhouette of a dog (or cat) and the reverse side has the message My Dog (or My Cat). Features: Swivel center disc can be personalized. Cat has silver-plated fish charm. Dog has silver-plated bone charm. Each ornament is individually gift boxed.

**Animal Chatter Ornaments** feature a group of six 4.5" plush cats and dogs wearing red knit stocking caps. Features: Dogs play, "We Wish You A Merry Christmas," and cats play "Jingle Bells."

### About GUND®

GUND is known worldwide for its top quality, soft and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 110-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia and South America. GUND products may be found in gift, specialty, toy, book, museum and department stores and many other retail outlets. To find your nearest retailer, visit [www.gund.com](http://www.gund.com).

